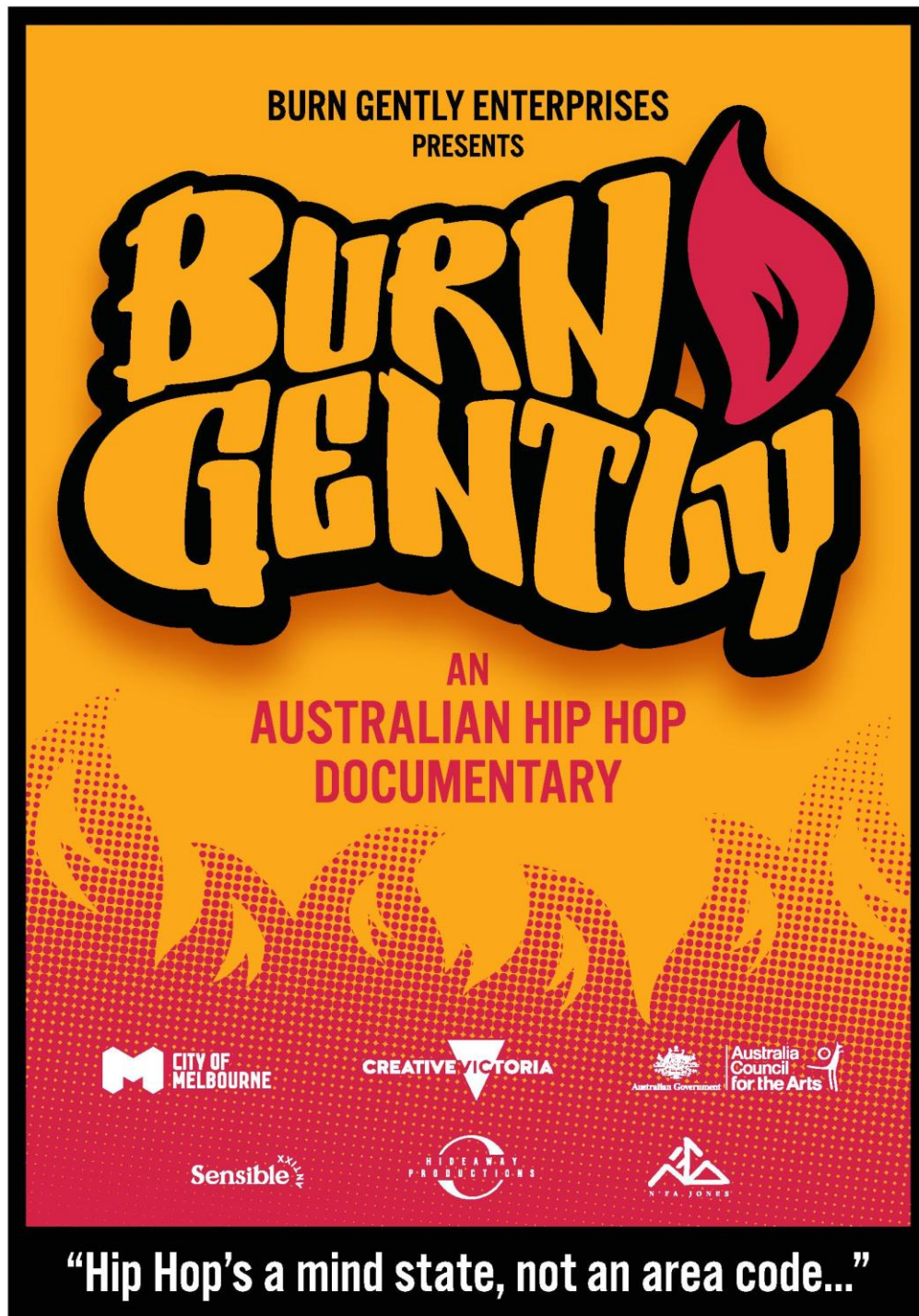


Director: Antony Attridge

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Burn Gently Enterprises drop the trailer for upcoming Australian Hip Hop documentary

Burn Gently!



Burn Gently is an exploration into the ins and outs of the Australian music industry, its growth, pressures, expectations and hardships, its success and failings; all through the lens of some of the most influential artists in Australian Hip Hop.

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Burn Gently Ent. is comprised of artist and event management duo **Sensible Antixx** (director), Hip Hop luminary **N’fa Jones** (co-producer) and **Hideaway Productions**, and after an arduous almost 6 years, the company today drop the trailer to first of its kind Hip Hop documentary – ***Burn Gently***.

The project boasts some of the biggest names in Aus Hip Hop including **360, Suffa (Hilltop Hoods), Bliss n Eso, Thundamentals, L-FRESH The LION, Mantra, Matt Okine, MC Trey, Michelle Grace Hunder, Baker Boy, Def Wish Cast, Mirrah, Genesis Owusu, Sampa The Great, Dapht, Urthboy** and many , MANY more (whole list of contributors below).



Image; Suffa (Hilltop Hoods) by Hideaway Productions.

“We feel like Hip Hop has always had to fight for its place in the Aus Music scene. And as we started to have conversations with artists we could hear the differentiation between a ‘Music Industry’ and a ‘Music business’ has been prevalent in the culture of Hip Hop and it’s music since day dot. Why does that exist? We wanted to tell a story that championed the incredible careers and influence of the many artists, whilst demonstrating that an often stigmatised genre is so much more than it’s common stereotypes – Sensible Antixx (Director, Burn Gently)



Image; Sydney based artist “Mirrah” (Credit; Hideaway Productions)

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"The discussions we've been having with these artists have been nothing short of surreal. There's no denying Hip Hop has been rife with complexities in its short history within our country, however these artists successfully continue to break glass ceilings on a global scale time and time again. We want to celebrate Aus Hip Hop as world class music!"

- Kristina Hood (Sensible Antixx)



N'fa Jones (Photo Credit: Kevin Rumbelow)

Production from **Hideaway Productions**, the documentary addresses social issues in how the public and community listen to Hip Hop, how we absorb and engage with the borrowed culture in our own back yard... The complexity of racism, drug abuse, violence, misogyny, and mental health issues, whilst also championing the unique work of all the beautiful personalities we meet along the way.

What does it mean to be a "rapper?" The incline seems to be as fast as the descent, so how is creativity nurtured (or potentially exploited) in one of the world's most followed genres?

The project's journey follows a life of dreams, opportunity and success, interviewing some of Australia's most influential and prolific musicians. Yet it also unapologetically addresses life's failures, pressures and how we treat a creative mind in the lime-light. How is it that such creativity, such talent, is still so riddled with misconceptions, stigmas, judgment and exploitation?

A cinematic piece that endorses engagement within the music industry, encourages and supports the next generation's involvement in the creative arts, whilst also portraying a positive message that addresses diversity, equality, creativity and community.

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Image; Sampa the Great

Burn Gently cast includes:

360, Baker Boy, Barkaa, Bliss n Eso, Cazeux Oslo (So.Crates), Chris Gill, DJ Peril, DRMNGNOW, Drapht, Eccca Vandal, Genesis Owusu, Hau, Jane Tyrrell, Jimblah, Joelistics, L-FRESH The LION, Mantra, Matt O’Kine, Maya Jupiter, MC Trey, Michelle Grace Hunder, Mirrah, N’fa Jones, Pac, P. Smurf, Plutonic Lab, Rapaport, Rosano (Sound Unlimited Posse), Sampa The Great, Sensible Antixx, Sensible J, Sereck (Def Wish Cast), Seth Sentry, Suffa (Hilltop Hoods), Jeswon (Thundamentals) and Urthboy.

BURN GENTLY WILL HIT CINEMAS FROM 23rd MARCH 2023.

@Burngently #Burngently @sensibleantixx @hideawayproductions @nfajones



[WATCH THE OFFICIAL TRAILER FOR BURN GENTLY HERE](#)

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HIDEAWAY
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 **BURN**™



Image; Sensible Antixx