

# main ///FM 94.9



## 94.9 MainFM 2020-21 Annual Report

## Acknowledgement of Country

We would like to acknowledge the Dja Dja Wurrung as the Traditional Owners and custodians of the lands on which MainFM is located on and broadcast to. We would like to express our sincerest gratitude for the contribution of the Dja Dja Wurrung people to our region's living culture. We honour and respect the cultural heritage of all Aboriginal and Torres Strait Islander people.

## Introduction

Welcome to MainFM's 2020–21 Annual Report. It's a snapshot of how our little community radio station has been traversing the rough seas in search of a safe port. It's packed full of all things you would hope to find – highlights of the financial year, achievements, reports, photos and, of course, lots of numbers. There may even be a graph or two. There's plenty to be proud of, so kick back and lean in. We've done all the hard work for you.

## About us

94.9 MainFM is an award winning community radio station based in Castlemaine broadcasting music, community news, talks and specialist programs and events throughout a large area of Central Victoria.

MainFM is a not-for-profit organisation which is owned and operated by and for the community and relies on sponsorship and listener subscriptions for its day to day broadcasting and administrative costs. The station operates from the Workspace building in Halford Street, Castlemaine with two staff members, whose positions are funded by the Community Broadcasting Foundation, and over 100 volunteer presenters.

It is governed by an elected Committee of Management and is dedicated to creating an asset that resonates and belongs to the broader community.

MainFM has over 750 subscribers and is committed to broadcasting high quality radio 24 hours a day and streaming online.

Our presenters are locals and programs are varied and diverse with over 70 shows across the program grid, reflecting our community.

Castlemaine District Radio Inc. is registered in Victoria A0047091H — ABN 96 208 316 461 and is a registered charity with tax-deductible DRG status.

Ph: (03) 5472 4376

Email: [info@mainfm.net](mailto:info@mainfm.net)

Website: [www.mainfm.net](http://www.mainfm.net)

*FRONT COVER IMAGE: MainFM presenters and staff, 2020-21*

## Contents

2020–21 Committee of Management & Staff	4
President’s Report	4
Secretary’s Report	5
Treasurer’s Report	6
Station Manager’s Report	6
Program Manager’s Report	7
Technical Coordinator’s Report	9
MainFM Sub-Committees	10
Station Statistics	11
MainFM is	11
Grants	11
Awards	12
Rogies Winners 2020	13
Calendar of Events	14
Club Radio	14
Presenters Forum	14
MainFM’s New Logo	15
Ausmusic Month	15
Beats ‘n’ Brews	15
Radiothon 2021	15
Castlemaine Artists Market	15
Community Broadcasting Foundation Grant Recipients	16
Outside Broadcasts	18
Sponsors	19
Subscriber Discounters	20
Gallery	21
Auditor’s report	25

## 2020-21 Committee of Management & Staff

### Committee of Management

**President:** Richard McLeish

**Vice President:** Steve Charman

**Secretary:** Di Indrans

**Treasurer:** Jeremy Furze

**General committee:** Andrew Stewart, Hannah Cook, Meg Butler

### Staff

**Station Manager:** Steph Riddel

**Sponsorship and Events Manager:** Sue McLennan

## President's Report – Richard McLeish

'Strange days, indeed,' noted John Lennon. Now more than ever it would seem, but we've still managed to get plenty done in the past 12 months. Even had a bit of fun in the process.

Our big event of the year – The Main Game – was on, off, on and then off again, but those well-laid plans will get a reboot next year. Club Radio kept us sane when it could, and the Rogies went ahead in December with a bang, as they're set to do again this year.

Behind the scenes, the Committee of Management rolled out a restructure, in the process taking on Steph Riddel as our excellent new Station Manager and wishing Fionna Allan well as she moved on from Office Manager duties to greener pastures. We bid farewell to the inimitable Suzanne Donisthorpe after six years of amazingness as Program Manager, handing the reins to Rich Moffat who has taken on the challenge with gusto. Sue McLennan caught us another haul of sponsors to help keep things in the black. We also updated a bunch of policies and procedures to make all our lives a little easier – thanks team.

But it's no accident we're in good shape. The foundations laid by my predecessor Adam Perrett and former Committees hold us in good stead. Big thanks also go out to the CoM members who stepped off duties, namely Treasurers Leon Stackpole and Melissa Clarke, as well as Aimee Chapman, Lisa Levis and Kate McDonald.

The real heroes of MainFM, however, are the unseen hands that perform all the thankless tasks around the station each day. The broadcasting, the texting in, the vacuuming, and everything in between. That's what keeps us on the air and keeps us winning awards, so power to you all for your contributions big and small.

So what of 2022? It's hard not to be excited about what we might achieve once the weather clears. And as the sense of community grows and grows around the station, here's to making MainFM an even better Best Little Station in the Nation.

***Richard McLeish***

***President***

## Secretary's Report – Di Indrans

The role of Secretary on the MainFM Committee of Management (CoM) over the past two years has been challenging and fulfilling. Even within those two years of my involvement, there have been significant improvements in processes and impressive gains in sponsorship, available funds and subscriptions.

As Secretary, I have been instrumental in streamlining and improving the efficiency of CoM meetings and the AGM processes. Additionally, I have reviewed and updated several policies and implemented an approach of separating policies from procedures.

In 2021 the following policies and procedures were created or reviewed:

- Complaints and Grievances Policy – reviewed and updated
- Complaints and Grievances Procedures – created
- Complaints and Grievances Form – updated
- Harassment and Bullying Policy – created
- MainFM Inclusion Policy – created
- Presenter's Handbook – updated
- Sponsorship Policy – updated

These policies and procedures, plus those previously developed, can be viewed on the MainFM website via the 'About Us' and 'MainFM Policies & Reports' pages.

Included in the Secretary's 2022–2023 objectives are the following:

- Develop a regular Review Calendar for all Policies and Procedures
- Review policies developed in 2018 and differentiate Policies from Procedures plus have CoM review contents.
- Document all Compliance Requirements.

I'm looking forward to MainFM again hosting marvellous events in 2022 and continuing to go from strength to strength.

***Di Indrans***

***Secretary***

## Treasurer's Report – Jeremy Furze

MainFM has remained financially strong throughout the 2021 Financial Year. Despite the impacts of COVID continuing to present challenges such as lost revenue from cancelled fundraising events, the station enjoyed growth in subscriber, member and sponsor income, and was further bolstered by the extension of Jobkeeper into Q3.

Sue McLennan has done a wonderful job of increasing sponsorship revenue and facilitating high quality on-air promotions, adding significant value to the relationship between MainFM and local business.

A big thanks also to Fionna and Steph for their efforts in maintaining and developing the financial systems at the station throughout the year including the move to Xero bookkeeping software and updating of banking procedures. And many thanks to Leon Stackpole for the handover of Treasurer responsibilities in late 2020.

Looking ahead to 2022, the station will need to continue to grow and diversify revenue streams in order to achieve financial sustainability and become less dependent on grant funding. This is a key component of the newly drafted Strategic Plan and critical to the survival of the station in the medium to long-term. MainFM's healthy current cash position is a true mark of its resilience throughout the pandemic and will allow the station to remain operational over the coming years as we work towards sustainability.

**Jeremy Furze**  
**Treasurer**

## Station Manager's Report – Steph Riddel

I take my hat off to Fionna Allan and the Committee of Management for navigating the station through the pandemic. In a time marred by so much fear and uncertainty, MainFM has been a source of strength and support for many and greatly contributes to a sense of community cohesion and resilience, something everyone involved with the station can be proud of.

I took the reigns from Fionna in late May of 2021, therefore much of the activity this report focusses on fell during Fionna's time as office manager and I'm consistently impressed by what the station has managed to achieve, despite the challenges that restrictions and the pandemic in general has brought. I feel lucky to have landed in a place of so much positivity, where I'm surrounded by creative and talented people. It's a pleasure working in the office with the consummate Sue McLennan, where day in, day out we hear great music, interesting voices, fascinating stories and amazing commentary.

The pandemic continues and challenges still face us, but I feel supported by our dedicated Committee of Management, staff and volunteers, and am excited by what the future holds. My aim is to continue the good work, foster our community connections, build the strength of the station and support our wonderful volunteers as best as possible, so they can continue to do what they do best – making great radio.

**Steph Riddel**  
**Station Manager**

## Program Manager's Report – Suzanne Donisthorpe

It's been another year of fabulous radio proving once again that MainFM is indeed the best little radio station in the nation. One of the things that sets us apart time and time again – we've won the accolade for best small station three times now – is the on-air content that is diverse, informative and really high quality. This is something our growing base of listeners and sponsors greatly appreciate and respond to.

We now have programs that cover current affairs, books, gardening, mental health, wellness, disability, sport, food and wine, art, cars, the queer community, the generation gap, radio dramas, philosophy – and even Yowies – as well as music shows featuring rock, pop, funk, soul, punk, country, indigenous music, folk, world music, experimental music, lounge, Old Hollywood, reggae, new releases, blues and roots, jazz, hip-hop, classical music, as well as some excellent poetry and spoken word. I think that is pretty much every genre there is.

This is an extraordinary effort for a small community radio station – and there really is no one else doing so much in our sector. And when the shows can't go to air for whatever reason, we have a spectacular playlist that is always a joy too.

Many thanks to Jimmy Naylor and Colin Lemon.

In the six years I have been program manager, the station has gone from strength to strength and the programs made by our many talented presenters and producers continue to grow in quality and diversity and find recognition in the bigger world.

Three programs stand out in this respect: *Saltgrass*, produced by Allie Hanley, was listed as one of the world's best environmental shows by the *New York Times* and was recently shortlisted in the Oscars of environmental reporting – The International Jackson Wild Media Awards.

*Yowie Central*, produced by Sarah Bignell, has become a cult sensation, with thousands of listeners downloading or streaming the show across the world. The numbers speak for themselves: 31,400 downloads for the last 35 shows. Impressive.

Paul J Laverty's *The Quiet Carriage* is available through the CBAA's community radio network – which means his show can be played by literally hundreds of community radio stations across Australia. Onya Paul.

In fact, well done all.

Another great initiative has been the Lowdown – a 15-minute a week daily community announcement program, produced by a team of dedicated volunteers – which allows the community to get their information out to the community via a free service, and connects us to our audience in a very vital way. Special thanks to producers Kate Mc Donald, Kya Moore, Sarah Bignell, Steve Norwood, Poppy Cullen, Bruce Caruthers and Alex Playstead.

Much appreciation for all your efforts.

When the pandemic hit in early 2020, we ran the Coronacast segment, with permission from ABC RN as well as a weekly update on the virus – the *Corona Connection* produced by Matt Abude which focussed on the Mt Alexander Shire's response to the pandemic.

In terms of special program funding, MainFM has secured ongoing content grants for *Able Radio*, produced

*(continued over)*

by Alison Troupe, *Loddon Prison Radio*, produced by Kate Elliott, *Saltgrass*, produced by Allie Hanley, as well as the series *Meet Me at the Library*, produced by Anne Marie Middlemast.

The Rogies has now become a MainFM regular event, with many extremely worthy people joining the Hall of Fame, the 2020 Gold Rogie going to *Girls on Air* and the Silver Rogie to *Able Radio*. It is all happening again this December – so something to look forward to after another tough year. Who will take out the coveted trophies this year??

As you will probably know, I resigned as Program Manager in July 21 and the baton has been passed to the very capable Rich Moffat. I'm sure you have all made him welcome. It has been my great honour to have held the position for the last six years and being able to help in my small way to make MainFM the best little station in the nation. Really, it's the people that make the shows, that make the radio rock. I have not gone entirely, though and no doubt will remain a part of the MainFM family, if you'll have me.

See you on the red carpet at the Rogies...

***Suzanne Donisthorpe***  
***Program Manager to July 2021***



*Suzanne Donisthorpe and Steve Charman love an OB*

## Technical Coordinator's Report – Steve Charman

The Covid-19 pandemic continues to play havoc with normal operations at MainFM. One effect has been to limit opportunities for technical volunteers to meet in person and exchange information.

Nevertheless, work continues at the station, pandemic or no pandemic.

The development of a system allowing remote access to the station's computers has allowed a steadily growing number of presenters the freedom to upload sound files from their homes to the station and load their shows for future airplay.

Presenters are now able to access a growing number of training videos covering training and technical 'how to' topics. The Facebook group 'MainFM presenters' is proving useful for sharing advice and information among presenters.

Unfortunately the pandemic has severely limited outside broadcast opportunities. During the year (in between lockdowns) a team of presenters undertook training on how to mount an OB. Hopefully they will get a chance to put that training into practice in the new year.

Various volunteers have done some excellent technical work at the station this year. They include Scott Sanders, Adrian Hodda, Richard McLeish, Andrew Stewart (new CoM member), Steve Norwood, Jimmy Naylor and Frank Veldze. I'd like to especially single out Colin Lemon for a special accolade. For years now Colin has been tuning in to MainFM's broadcast and streaming, identifying problems as they arise and then heading in to fix them before anyone else even knows there's a problem.

We also continue to rely on outside contractors for specialised work. The two Simons, Simon Glozier in Bendigo and Simon from SRK Electronics in Melbourne, have both repaired equipment needed for us to stay on air.

**Steve Charman**  
**Technical Coordinator**

*Steve Charman showing 'In Maldon Today's' Elizabeth the presenting ropes*



*Colin Lemon keeping across the station's growing number of subscribers*



## MainFM Sub-Committees

### FUNDRAISING & COMMUNICATIONS COMMITTEE

Members: Sue McLennan (Chair), Bradley Dawson, Suzanne Donisthorpe, Richard McLeish, Fiona Allan

Activities:

- Event support and planning, including for Radiothon and special events

### PROGRAMMING COMMITTEE

Members: Suzanne Donisthorpe (Chair), Alex Bennett, Bradley Dawson, Ada Levis, Kate McDonald, Melissa Scott, Sue Vaughan, Elizabeth Scanlon

Activities:

- Developing new programs throughout the year
- Scheduling the grid and updating the program guide for publication
- Engaging during Radiothon: filling shifts, taking subscriptions, working on the Radiothon jingle and sourcing endorsement stings
- Active engagement on the auto playlist to ensure we met our music policy of 30% Australian Music and 50% female music
- Providing ongoing feedback to presenters

### TECHNICAL COMMITTEE

Members: Steve Charman (Chair), Richard McLeish, Adrian Hodda, Andrew Stewart, Colin Lemon, Jimmy Naylor, Mike Reeves, Scott Sanders, Elvis Walsh

Activities:

- Maintaining and monitoring the station's technical needs
- Presenter training and technical support
- Being reactive and proactive in terms of equipment failure and updates
- Improving on-air and off-air systems
- Building remote access and supporting presenters to adapt through COVID-19 and more

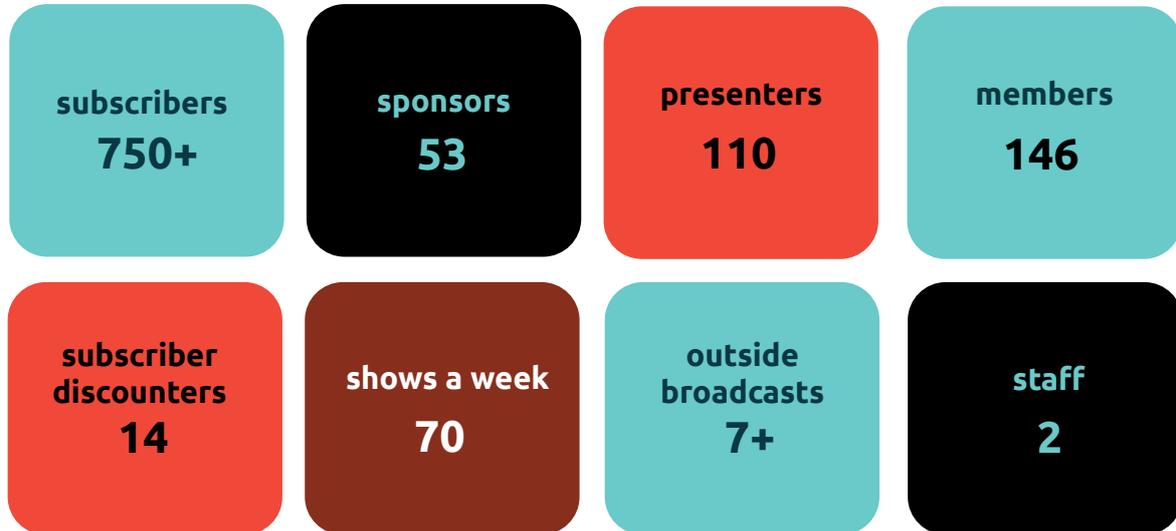
### PANDEMIC PLANNING TEAM

Members: Richard McLeish (Chair), Steve Charman, Fiona Allan, Leon Stackpole

Activities:

- Immediately establishing response measures and a studio hygiene protocol
- Maintaining a COVID-19 pandemic plan with primary aims to protect the wellbeing of MainFM staff, committee, volunteers and visitors, and ensure ongoing broadcast
- Meeting regularly as a group, and communicating with members as necessary
- Monitoring implementation of the plan
- Seeking and receiving funding as part of the CBAA COVID-19 Crisis Fund

## MainFM is:



## Grants

Sourcing grants continues to be a funding stream the station relies on to help pay the bills, update equipment and make great radio. We acknowledge and are thankful to our funding bodies below. In this reporting period MainFM was fortunate to successfully win the following grants.

### COMMUNITY BROADCASTING FOUNDATION GRANTS

#### Operational Grant

Development & Operations  
\$40,768 Station Manager Salary

#### Covid Crisis Grant

\$7,816 Equipment to allow remote recording and uploading, covid safe studio equipment

#### Content Grants

\$20,000 Able Radio  
\$10,000 Salt Grass  
\$15,000 Loddon Prison Radio

### FEDERAL GOVERNMENT

#### Stronger Communities Grant Lisa Chesters Office

\$5,390 Purchase of a new STL transmitter, receiver, amplifier

### MOUNT ALEXANDER SHIRE COUNCIL

#### Event Grant

\$2,000 Main Game (rolled over to 2021–22 due to cancellation)

### COMMUNITY MEDIA TRAINING ORGANISATION

#### Outside Broadcasting

Funding for six MainFM presenters to undertake technical training in Outside Broadcast delivery.

## Awards

### Community Broadcasting Association of Australia 2020 Awards

Outstanding Small Station Award in 2020

Best Station Fundraising Campaign: Small Station Award in 2020

We are so excited to have received the honour of winning the Outstanding Small Station Award and Best Station Fundraising Campaign Small Station – Here Comes the Sun Radiothon. This is testament to the talent and hard work of our dedicated team of volunteers and staff, holding on to our 'best little station in the nation' title (and bragging rights!)



## Rogies 2020

The Rogies is an annual awards night (like the Logies, but for radio) which celebrates our volunteer presenters, acknowledging and rewarding their wonderful commitment to MainFM.

Stellar hosts Adz and Macca presented awards in a number of different categories which are voted for by our subscribers except for the Silver Rogie which is a peer voted award.

The Rogies took place at Boomtown Wine at the Mill on 5 December with MainFM DJs, drinks and food by local enterprises Sprout Bakery and Woodley's Pies. Animus Distillery generously donated their gin for the night.

### GOLD

Winner: *Girls on Air*

Runners-up: *Record Low, Adz & Macca in the Morning*

### SILVER

Winner: *Able Radio*

Runners-up: *Wattle n Dub, Shake Appeal*

### CHATTERATI (BEST TALK SHOW)

Winner: *Girls on Air*

Runners-up: *Able Radio, Dig It*

### REX WATTS MUSIC AWARD (BEST MUSIC SHOW)

Winner: *Adz & Macca in the Morning*

Runners-up: *Down the Rabbit Hole, Record Low*

### FRESH AWARD (BEST YOUTH PROGRAM)

Winner: *Jazz, the Universe & Everything*

Runners-up: *Ninja Tuna, Yakkety Yak*

### NEW KID ON THE BLOCK (BEST NEW SHOW)

Winner: *Girls on Air*

Runners-up: *Beats without Borders, Adz & Macca in the Morning*

### OLD HAND (BEST ESTABLISHED SHOW)

Winner: *Record Low, 94.9% Footy*

Runners-up: *Hello Darling, Shake Appeal, Down the Rabbit Hole*



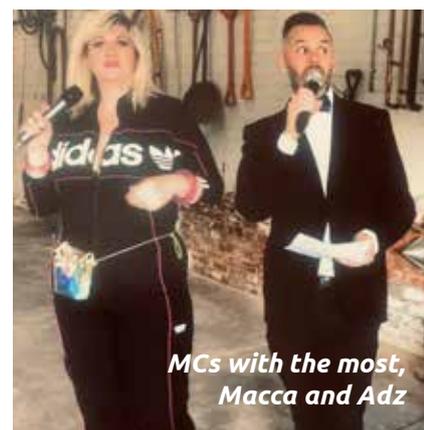
Office Manager  
Fiona Allan



Madeline Hudson &  
Bradley Dawson of  
'Femme Fortissimo'

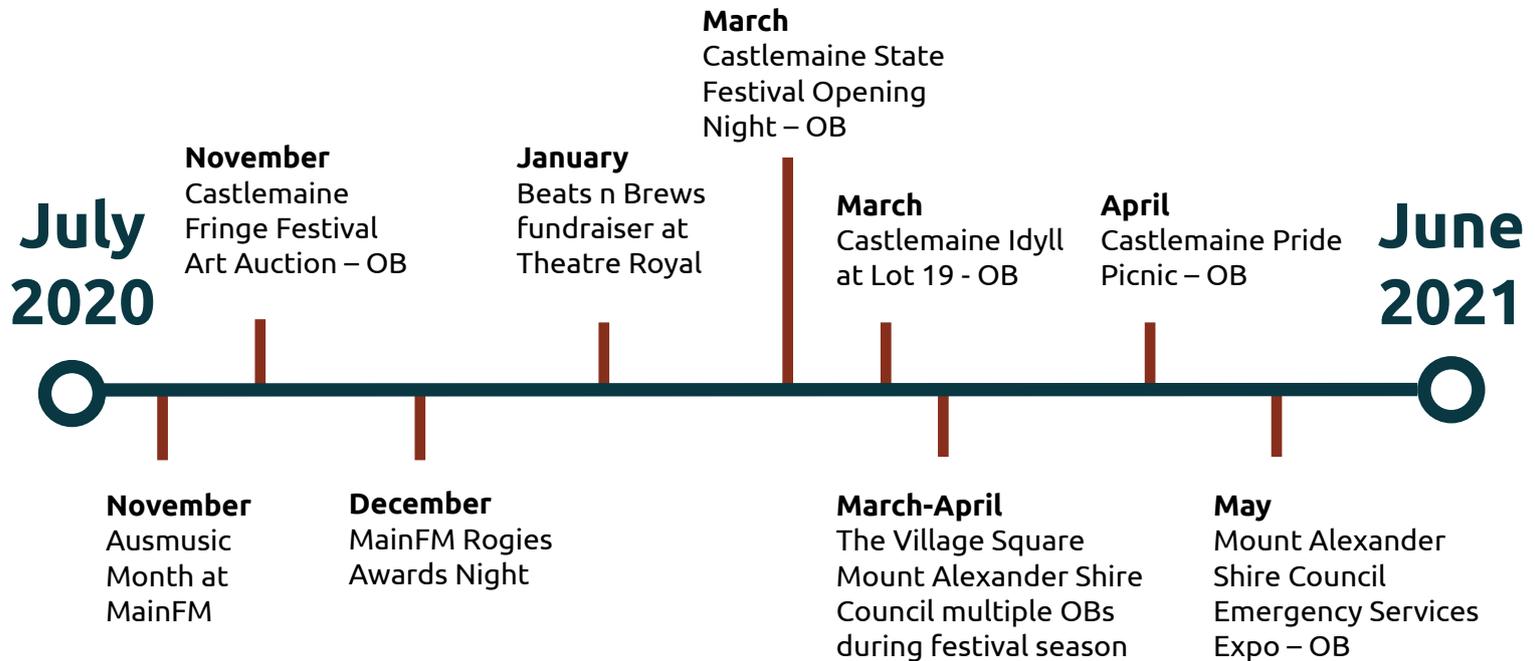


Gold Rogie winners  
'Girls on Air' - Cpt Peckham,  
Tigah and Version



MCs with the most,  
Macca and Adz

## Calendar of Events



Our planned footy fundraiser, the MAIN Game, was originally scheduled for 13 June; however, the event was affected by a statewide lockdown and was rescheduled for 4 September. In mid-August, we made the difficult decision to cancel the event given the level of uncertainty during the time and the limited capacity in which we were able to deliver a successful event.

Two planned events that were impacted by COVID and ultimately cancelled were:

- The MAIN Game, 13 June and rescheduled for 4 September at the Camp Reserve, Castlemaine.
- CDOC's An Aquarian Exposition: Peace, Love & Music to be held at the Theatre Royal on July 24 which was to feature MainFM DJs at a party following the screening of the film *Laurel Canyon*.

## Club Radio

Club Radio came about after identifying a need for presenters to gather informally on a regular basis, to meet, share ideas and talk radio! Many of our presenters are like passing ships in the night and surprisingly, haven't met face to face. When they do meet, they often make the comment 'putting a face to a voice'.

Club Radio gatherings are on the first Thursday of each month at the Bridge Hotel. Even though we missed a couple over the course of the year due to lockdowns, they're back in full swing and we hope they continue for many years to come.

## Presenters Forum

We conducted a Presenters Forum at The Taproom on 15 March, where we covered a lot of ground. Topics on the agenda included Committee of Management, sub-committee and staff roles, skills and training, volunteering and events, communication and website, with a Q&A session on conclusion.

Many thanks to The Taproom for hosting us!

## MainFM's New Logo



We had an overwhelmingly positive response to the launch of our new logo in June. Josh Durham from Design by Committee created two designs, our



'master logo' and 'horizontal logo', representing the station's identity. We acknowledge Josh's generosity and support in working on this project. New signage was rolled out across the shire complemented by new merchandise in the way of t-shirts and hoodies.

## Ausmusic Month

During the month of November, MainFM played a part in supporting Australian creators through challenging times by increasing our focus on Australian artists across the program grid for the entire month of November. Our presenters turned their attention to Australian artists during their shows with retrospectives, interviews, live recordings from the MainFM archives and Australian themed shows. A huge amount of work was undertaken behind the scenes by MainFM's Music Director Jimmy Naylor in developing an all Australian playlist.

## Beats 'n' Brews

This was our only face-to-face fundraiser during the reporting period before the pandemic impacted other events. We teamed up with the Theatre Royal and Love Shack Brewing for this family friendly event which took place on a glorious summer's afternoon in the Theatre Royal Garden Bar. Everyone was treated to the tunes from a fantastic line-up of MainFM DJs, who set the tone for a relaxed, fun afternoon whilst the kids kept themselves entertained in comfy bean bags playing board games!

## Radiothon 2021

The Committee of Management made the decision to conduct Radiothon in July 2021 (post reporting period). Please note that Radiothon 2021 will be reported in next financial year's Annual Report.

## Castlemaine Artists Market

Our monthly market stalls were also affected by various COVID-related lockdowns. We are grateful to our presenters who volunteered their time in setting up the stall and selling MainFM merchandise. It's always a great way to engage with the community.



# COMMUNITY BROADCASTING FOUNDATION CONTENT GRANTS

## MainFM Recipients

### ABLE RADIO

Able Radio is presented by people with disabilities and is for everyone. We have been broadcasting for two years with our first in October of 2019, and have seen a huge amount of change due to the global pandemic and to Able Radio presenters' availability and capacity to participate. We have attempted to adapt and change with all these and have continued to share the stories about people with disabilities living in our community and further afield. Windarring Castlemaine have continued as our show sponsor and we have plans to increase our working relationship with them into the future. We have been successful in our application for another Community Broadcast Foundation grant for this financial year, as well as receiving funding via the Mount Alexander Shire Council community grants program to support a program where we will train disability support workers radio skills so that they can support people with disabilities to produce and broadcast radio.



### SALTGRASS



An evolution of the program Turning the Goldfields Green (awarded a grant from Jan-Jun 2020), Saltgrass has continued support from the CBF, with funding for a year's worth of content granted at the start of the 2020-21 financial year. Due to health problems of the producer, Allie Hanly, the show is no longer weekly, but instead releases a new episode every fortnight and plays a repeated episode every other week. This is not all bad as it will allow the program to keep running through to April 2022. Episodes have covered a wide variety of topics around sustainability and climate including sourdough bread, bioenergy controversies, artists, electric vehicles, human health implications, activism and the beauty of people working together to create change. Saltgrass can also be heard on 3MDR in Upwey and as a podcast. As a podcast the program has reached an increasing international audience with recognition in the New York Times and finding success as a finalist in the Jackson Wild Media Awards. The show still features local stories, people, events and activities but clearly these stories resonate with people all around the world who are seeking a similar vision of a greener and healthier world. Go to [saltgrasspodcast.com](http://saltgrasspodcast.com) for more information.

## LODDON PRISON RADIO PROJECT



MainFM's Loddon Prison Radio (LPR) is delivered to men currently incarcerated at Loddon Prison. The program embeds literacy and communication skills in a radio production course. The Community Broadcasting Foundation (CBF) generously funds the project manager/facilitator position (one day/week).

The Loddon Prison Radio program was able to adapt to the evolving COVID-19 restrictions with the program being delivered for the majority of the lockdown period. Program participants produced audio pieces for broadcast on the internal in-cell TV system. Internal broadcasting is an important step towards external broadcasting on MainFM.

Overall, MainFM's Loddon Prison Radio has been well received by prisoners and Corrections Victoria and has established radio production as a valued program for incarcerated men. MainFM is one of only a few Australian community radio stations that operate behind prison walls.

## Outside Broadcasts

MainFM engages and connects with the wider community through our outdoor broadcasts, bringing live coverage of music, sporting and community events. It's been a tough year for gatherings with many OBs cancelled, however we seized windows of opportunity where we could, and had a ball getting out and about in the community.

Steve Charman manages the technical side of all our OBs which are anchored by experienced presenters whilst also providing the opportunity for other presenters keen to learn and experience first hand what's involved in delivering an outside broadcast.

### **CASTLEMAINE FRINGE FESTIVAL**

#### **Art Auction at the Taproom, Castlemaine (28 November 2020)**

Presenters Suzanne Donisthorpe and Steve Charman anchored a lively broadcast of the art auction with interviews plus all the auction action. The event featured over 60 local artists and raised 18K for the Fringe.

### **CASTLEMAINE STATE FESTIVAL**

#### **Opening Night at Western Reserve, Castlemaine (19 March 2021)**

Presenters Suzanne Donisthorpe, Poppy Cullen and Ali T anchored the broadcast of this exciting event, featuring interviews with event personnel and performers, including headliner Ajak Kwai, prior to the live performances unfolding on a crystal clear eve at the Western Reserve.

### **CASTLEMAINE IDYLL**

#### **Live broadcast of all performances, Lot 19, Castlemaine (20 March 2021)**

Our Saturday line up of presenters broadcast all the action of Castlemaine Idyll, including running commentary of the live performances, interspersed with interviews throughout the day.

### **MOUNT ALEXANDER SHIRE COUNCIL THE VILLAGE SQUARE**

#### **A series of broadcasts throughout the Festival Season, Frederick Street Village Square, Castlemaine (26 March – 3 April 2021)**

The pop-up space hosted by MASC and The Village Festival provided a playground of arts and culture and the opportunity for a series of OBs. A number of our presenters jumped at the chance to broadcast their shows live during this fun festival period.

### **CASTLEMAINE PRIDE PICNIC**

#### **Special broadcast of Queer & Now, Castlemaine Botanical Gardens (24 April 2021)**

Presenters Sherene Clow & Max Primmer from Queer & Now broadcast a special show from the picnic at the Castlemaine Botanical Gardens, featuring guests and great music.

### **MOUNT ALEXANDER SHIRE COUNCIL EMERGENCY SERVICES EXPO**

#### **Back to back interviews with various people involved with event, including Maree Edwards MP, SES and other emergency service volunteers and personnel (22 May 2021)**

Presenters Suzanne Donisthorpe & Steve Charman broadcast back-to-back interviews at the Western Reserve, Castlemaine with key players involved in the event, including SES and other emergency services volunteers and personnel.

## Sponsors

To say 2020/2021 was an extremely challenging year for many businesses is an understatement.

We are extremely grateful to our sponsors, who, despite the many complications navigating the pandemic, offered their invaluable support in the way of sponsorship.

**Absolutely Fencing**

**Animus Distillery**

**Boomtown Wine**

**Bridge Hotel**

**Castlemaine Artists Market**

**Castlemaine Central Wine Store**

**Castlemaine Community House**

**Castlemaine Co-working**

**Castlemaine Farmers Market**

**Castlemaine Mail**

**Castlemaine Physiotherapy**

**Castlemaine Vintage Bazaar**

**Central Spark Victoria**

**Castlemaine Support Services**

**Cream Town Café & Arts Hub**

**Empyre Hotel**

**EnviroShop Newstead**

**French Tete-a-Tete**

**Grainger Legal**

**Green Goes the Grocer**

**Green Graphics**

**Harcourt Valley Vineyards**

**Health Actions Castlemaine**

**House of Andersen**

**James Robertson Computer Coaching**

**Johnny Baker**

**Lifehouse Design**

**Lisa Chesters Office**

**Mark Woods Audio**

**Maldon & District Community Bank**

**Mount Alexander Shire Council**

**Mulberry's Delicatessen**

**Nat Vazer**

**Nest Legal**

**Office of Maree Edwards**

**Old Slang Brewing**

**Path of the Horse**

**Penny Ryan Photography**

**Print Together**

**Rocket Roast**

**Saffs Café**

**Salvage Yard**

**Shedshaker Brewing - Taproom**

**Smith & Brown**

**Sound Recordings**

**Stoneman's Book Room**

**Stress Less Moves**

**Togs Café**

**Theatre Royal Castlemaine**

**Triumph Performance Parts**

**Union Studio**

**We Empty Rooms**

**Windarring Castlemaine**

## Subscriber Discounters

One of the perks of being a MainFM subscriber is taking advantage of the many discounts offered by our Subscriber Discounters. We are grateful to these businesses for their ongoing support.

Castlemaine Community House  
Ice Cream Social  
Johnny Baker  
Maine Second Hand Centre  
Maine Shoes & Accessories  
Pud for All Seasons  
Rock Steady Records

Sound Recordings  
Stoneman's Bookroom  
The Taproom  
Theatre Royal Castlemaine  
Union Studio Art Design & Framers  
Wonderpants



*Thumbnail Green performing in front of the mainFM OB van at the Frederick St Village Square*



*Alec Larwill, Jeremy Duff ('Jazz, the Universe & Everything') and Chloe Wrezsinski ('Corduroy Cabana')*



*Ann Bolton & Ken Turnbull, presenters of 'Jazz Life'*



*Lou Lorback from 'Dig It'*



*Suzanne Donisthorpe & Hans van Gemert ('Just Classics') at Hans' farewell morning tea*



*Presenters' forum at The Taproom*



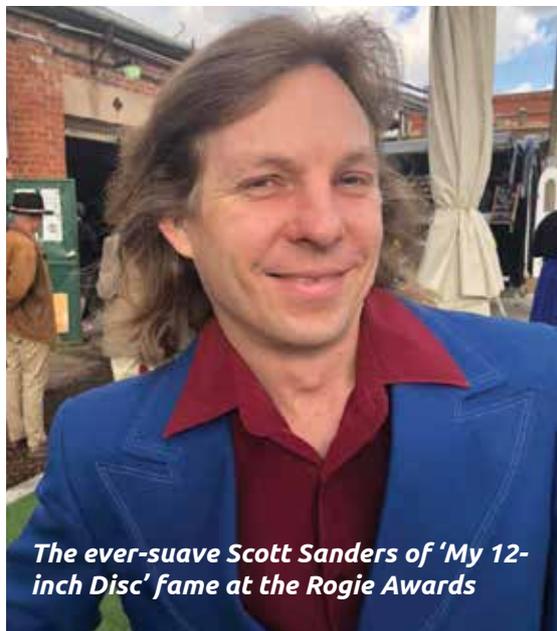
*Carol & Dazza from 'Get Outta Town'*



*Alison Troupe, Ned Middleton & Glenn Williams of 'Able Radio', 2020 Silver Rogie winners*



*Jimmy Naylor ('Wattle n Dub') & Josh Meadows ('It's a Jangle Out There')*



*The ever-suave Scott Sanders of 'My 12-inch Disc' fame at the Rogie Awards*



*Colin Lemon ('Live & Local'/'Dead after Midnight') and Elizabeth Scanlon styling it at the Rogies*



*MainFM President Richard McLeish also presents 'The Hero Lounge' and 'OK Boomer'*



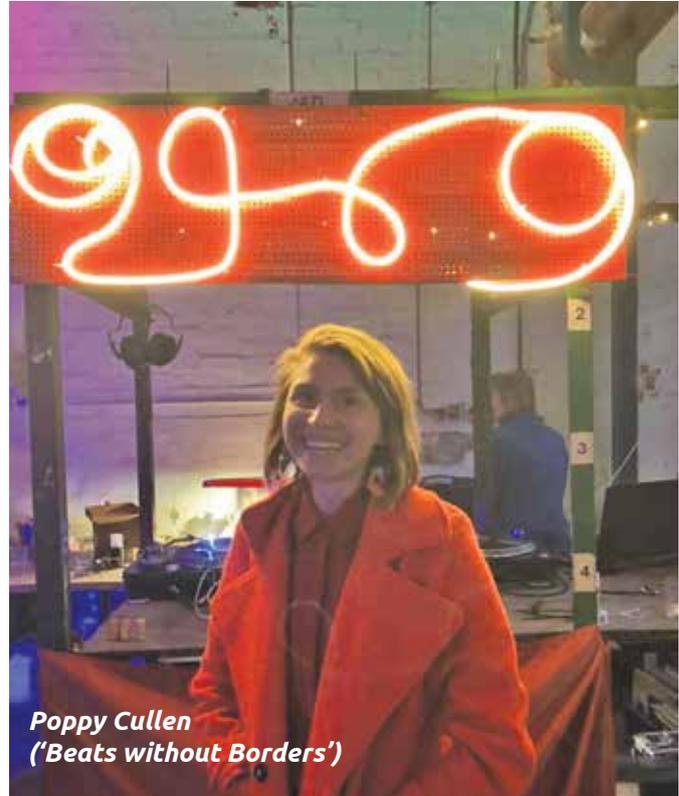
*Steph Riddel (Station Manager), John Flaus, Tony Peachey ('Get Your Groove Back') & Suzanne Donisthorpe ('Hear Say', 'OK Boomer')*



*Luke Jacques  
(‘Lukewarm Cocktail Hour’)*



*When too much Alex is barely enough. Alex Parsons  
and Alex Playsted present ‘What’s Golden’*



*Poppy Cullen  
(‘Beats without Borders’)*



*Lucy Armstrong & Kya Moore  
are ‘The Upshot’*



*Ebon Bowtell aka Shot Betty, dog, Seth  
and the Guru of ‘Trigger Warning’*



*Sponsorship and Events Manager  
Sue McLennan and Music Director Jimmy Naylor*

# MainFM Sponsors 2020–21



CASTLEMAINE CENTRAL WINE STORE



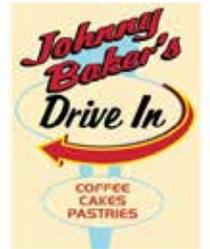
CASTLEMAINE Coworking



Castlemaine Mail



Castlemaine Support Services



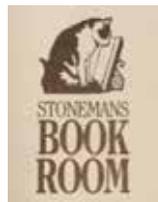
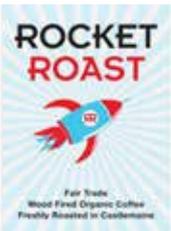
LIFEHOUSEDESIGN



Lisa Chesters MP



Maree Edwards MP



Stress Less Moves LOCAL • COUNTRY • INTERSTATE



2:00 PM  
08/11/21  
Accrual Basis

## Castlemaine District Radio Inc. Profit & Loss July 2020 through June 2021

	Jul 20 - Jun 21
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Cashflow Booster	10,000.00
Fundraising	1,850.87
Gifts and Donations received	605.00
Grants	
Community Broadcasting	62,905.00
Development Grant SM Salary	40,768.00
Grants - Other	16,820.00
<b>Total Grants</b>	120,493.00
Interest Received	87.97
Merchandise Sales	2,044.98
Membership	
Member	2,998.90
Subscriber	3,641.00
<b>Total Membership</b>	6,639.90
Production Studio Hire	300.00
Sponsorship	49,844.00
Sundry Income	200.00
<b>Total Income</b>	192,065.72
<b>Expense</b>	
Accounting Fees	2,145.36
Advertising and Promotion	401.50
Bad Debt Expense	4,912.00
Bank Fees	147.01
Computer Supplies	210.93
Dues and Subscriptions	556.17
Equipment - Studio, OB, office	3,973.21
Fundraising and Event Expenses	5,590.55
Grant Expenses	
Program Content Development	39,951.50
<b>Total Grant Expenses</b>	39,951.50
Insurance	4,268.65
Internet	1,423.78
Licences and Permits	2,376.06
Marketing	2,005.42
Miscellaneous	880.00
Payroll Expenses	94,566.09
Postage and Delivery	263.59
Professional Fees	4,440.00
Rent	10,305.00
Repairs & Maintenance	2,768.41
Sponsorship Production	1,900.00
Supplies - office, kitchen, etc	757.86
Telephone	875.70
<b>Total Expense</b>	184,718.79
<b>Net Ordinary Income</b>	7,346.93
<b>Other Income/Expense</b>	
Other Income	
Job Keeper	36,600.00
<b>Total Other Income</b>	36,600.00
<b>Net Other Income</b>	36,600.00
<b>Net Income</b>	43,946.93

THIS IS  
TRUE COPY OF THE  
ORIGINAL  
DATE: 10/11/21  
8/11/21



**MAINfm is supported by the  
Community Broadcasting Foundation**



Community **Broadcasting** Foundation Ltd