



94.9
main
///FM

MAIN GAME SPONSORSHIP PACKAGES



mainfm.net



949mainfm



94.9mainfm

ABOUT THE MAIN GAME

Now in its fifth year, the MAIN Game is a much loved, annual footy match fundraiser for community radio station 94.9 MainFM. Musicians, tradies, respectable members of the community and radio all stars go head to head in an Aussie Rules friendly held on the King's Birthday long weekend in June at the historic Camp Reserve, Castlemaine. Registrations are open to anyone! It's a fun day for the whole family, with live local entertainment, food stalls, coffee and the MAIN Bar.

We are proud to partner with HALT (Hope Assistance Local Tradies), a national grass-roots suicide prevention charity.

All sponsorship packages include:

- the knowledge that your business/organisation is assisting and supporting an event which brings the community together, while also supporting local radio
- business links & logo on the MainFM website
- business logo on the event program
- business branding at event
- social media promotion
- **PLUS a professionally produced 30 second on-air promo for your business/organisation**





BRONZE SPONSOR

- Your business will receive 14 x 30 second, professionally produced, on-air promos per week for **one month**.
- Your business will be acknowledged on-air on the day during our live broadcast.
- Your business name and logo will feature on the event program, as well as the MainFM website with direct links to your business.
- Your business name will feature in social media promotion.
- Business branding at event with your own signage/banners etc.
- **Cost \$500**

SILVER SPONSOR

- Your business will receive 14 x 30 second, professionally produced, on-air promos per week for **three months**.
- Your business will be acknowledged on-air on the day during our live broadcast.
- Your business will be acknowledged on-air in the lead up to the event.
- Business branding at the event with your own signage/banners.
- Your business name will feature on all promotional material such as posters, flyers, the event program, as well as the MainFM website with direct links to your business.
- Your business name will feature in social media promotion.
- **Cost \$750**

GOLD SPONSOR

- Your business will receive 7 x 30 second, professionally produced, on-air promos per week for **six months**.
- Your business promoted/acknowledged during media appearances wherever possible, on-air on the day during our live broadcast and on-air in the lead up to the event.
- Your business will be allocated one on-air interview in the lead-up to the event.
- Business branding at event with your own signage/banners etc.
- Your business name and logo will feature on all promotional material such as posters, flyers, the event program, as well as the MainFM website with direct links to your business.
- Your business name will feature in social media promotion.
- A representative from your business will be invited to present the winning trophy on the day.
- **Cost \$1000**



WHAT THE PLAYERS SAY

It has opened up our social circle & allowed us to really feel part of the community

It is a really special event and I love being part of it!

Great inclusivity & good spirit amongst both teams

Best footy game and event of the year!

Loved the training & meeting new people

MAINFM IN NUMBERS



126
VOLUNTEERS



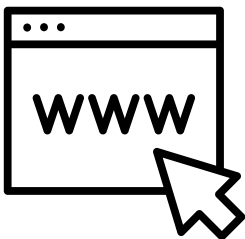
500
SUBSCRIBERS



5.5K
SOCIAL MEDIA FOLLOWERS



1.8K
TRANSMISSIONS
E-NEWSLETTER SUBSCRIBERS



6K
WEB HITS PER MONTH



600
MIXCLOUD FOLLOWERS



72
SHOWS PER WEEK



9
NATIONAL BROADCASTING
AWARDS